

Stefka Sirakova

Designer

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Work experience

Ahorn Design / PolyTech

Art director

Feb 2012

- Present

Responsible for overseeing projects from initial client brief meeting to final delivery. Participating in the process from concept, through digital/ final execution and delivery.

Selecting and supervising suitable sub-contractors if required by the brief.

DNA Architects Barcelona

Architectural assistant (internship)

Feb 2012

- Jun 2012

Assisting the lead architects in design, detailing, modelling and presentation of various projects.

Fancy restaurants

Brand manager

Jun 2009

- Jan 2012

Responsible for brand development and supervision of all advertising materials, web and media appearances, including:

- Budgeting and time-line of regular events.
- Communication and coordination with sponsors, production house/ media to logistic centre to insure finished production within the given time-line and branding policy.
- Organization and planning (as a part of a team) of PR events and media coverage.
- Supervision of online presence and online ordering and delivery system.
- Organization of photo sessions and marketing campaign strategies.

Graphic Design Studio

Heavyweight Graphic designer

Sept 2007

- Oct 2008

Responsible from concept to delivery of final work files to print house/media.

Awards:

Young Author / Reklama Expo '08 (for the campaigns of ZipTravel and Mtel BeachMaters '08, leading designer - Stefka Sirakova in cooperation with Maria Koleva).

Education

London Metropolitan University, London

BA (Hons) Architecture

2008 - 2014

Second-class upper division award

National Professional School for Polygraphy and Photography

Graphic design

2005 - 2007

Third level specialist

Skills

Computer skills

Adobe Photoshop

Adobe InDesign

Adobe Illustrator

MS Office

AutoCad

SketchUp

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Languages

Bulgarian - native

English - fluent

Spanish - beginner

Interests

Photography

Fine arts

Animal protection

References available upon request.